paige siebold

EMAIL DESIGNER

CONTACT

512 468-6241
@boldpaperco
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paigechristinee@gmail

PROFILE

Email designer from Austin with a passion for all things clean and simple.

SKILLS

Photoshop CC

Dreamweaver CC

Illustrator CC

HTML & CSS

Email Design

InDesign CC

Litmus   Bootstrap
Sketch   Instapage
Wordpress   jQuery
Premier Pro   Wireframing
After Effects   Slack

WORK EXPERIENCE

INTERACTIVE EMAIL DEVELOPER @ TRENDLINEINTERACTIVE
April 2017 - Present

Designs then codes emails for brands such as AARP, Hyatt, Scotts, Boy Scouts & others. My main responsibilities include creating emails that adhere to client branding and proper user interaction practices that apply to email.

VISUAL DESIGNER @ 83BAR
May 2016 - May 2017

Creates emails, websites, landing pages and facebook ads for healthcare marketing and integrated services.

GRAPHIC DESIGNER @ UNIVERSITY OF TEXAS
October 2015 - May 2016

Helped create design collateral for all the events happening at the Frank Erwin Center. Updates the website and creates emails for the Center and the blog.

FRONTEND DEVELOPMENT & UX @ SHARED ELEMENTS
September 2014 - September 2015

Creatively worked in the startup to create the best visual digital content while staying true to the brand. Created multi-step form based pages for a social media and crowd funding based site.

GRAPHIC DESIGN INTERN @ MOSHPIT DIGITAL
June 2014 - September 2014

Created various marketing collateral for company clients including t-shirts, stickers, signs, weekly newsletters and other various marketing products.

EDUCATION

CALIFORNIA POLYTECHNIC STATE UNIVERSITY - SLO
September 2010 - December 2014

Bachelor of Science in Graphic Communications
Design Reproduction Technology Concentration